



SPEAKER: Bob Proctor
DATE: November 14, 2006
TIME: 6pm – 8pm Pacific

The “Secrets”: How the “Law of Attraction” Can Change Your Destiny.

Bob Proctor:

Modern-day Napoleon Hill will reveal "The Secret" to reprogram your mind to quickly and easily attract, without resistance, the money and wealth you've always deserved.

Have you heard of The Secret? It's a 94-minute DVD that reveals the secret behind the success of the greatest men and women throughout history... and how you can use the secret to transform your own life. Bob Proctor helped to create The Secret.

Was there a specific incident that inspired you to teach the “secret”?

Ray Stanford had me studying Napoleon Hill (Think and Grow Rich). I was unhappy sick and broke. I took one piece of advice “write what you want on a card, carry it around and read it often” In the next year I went from making \$4000 a year to \$175,000. Since then I have been sharing “the secret” with anyone who will listen.

Did you have any mentors in the “law of attraction”?

- Earl Nightingale – I used to listen to his recordings where he had basically condensed Think and Grow Rich.
- Lloyd Conant (Earl's business partner). They had started an industry and I worked directly with the both of them – it was an education that you really could not buy.

Conscious competence vs. Unconscious competence

- Some of the most successful people in the world don't know why they are so successful
- Law of attraction is always working.
- Our mind is programmed so at first we don't know that we don't know
- We are the only problem we will every have and the only solution
- The trick is to understand how your mind functions

Why did I change? Why was I winning?

- I did not know why so I began to study various seminars.
- I found out that a high percentage of people teach things they have not done – like teaching marketing when you have never been in the business world.
- A lot of misinformation combined with a lot of curious people
- People refuse to be unhappy they have a “cheerful expectancy”

Three types of teachers

- They did it, they teach it but don't do it anymore
- They never did it; they teach it and will never do it.
- They do it and they teach it – This is Bob Proctor.

The Secret

- You become what you think about
- DVD based on the “law of attraction”
- Within a certain mindset you magnetize things into your life
- As you move towards your goal it will move towards you
- The super successful have always known – even if they don’t know they know
- THE SECRET resonates with your soul
- Do you know “the secret” have you seen “the secret”
- Based on natural laws of the universe
- Based on the law of vibration – everything vibrates – we live in an ocean of motion.
- Trick of life – to gain an understanding of the motion and that we have massive power to influence what we move toward

How do you prepare the mind to get reprogrammed?

- Simple, not easy
- What result do you want to change? Example: Always in debt. Goal is to get out of debt – that actually supports the program that already exists.
- Recognize where you are at – write one card with the results you are getting – write another sheet that says where you want to be. Example: “I am so happy and grateful not that money comes to me in increasing quantities from multiple sources on a continuous basis.”
- Old program installed through repetition. You need to do the same with the new program.

What do you want?

- They who have will receive more good -= you can only attract what you are in harmony with
- Quit talking about what you don’t want
- Focusing on what you do want
- Law of polarity – everything has an opposite
- When you focus – you attract more of the same.

Create

- Creative process begins in your mind
- Ask and you will receive
- Programmed to live through our senses – see, smell, touch, hear
- What is going on outside is a reflection of the inside
- As within so without
- As above so below

Success Stories

- Mark Lowe - \$50,000 was his largest sales year ever – after these programs – now earns \$50,000 a month
- Paul Martinelli – President of Life Success Licensing
- Laura Lingmeyer – Worked for Chevron, befriended Bob through a special coaching program. I told her she needs to get out of this job. She started her own business and earned millions and now trains others to become millionaires. New book “The Wealth Cycle” coming out this week. www.liveoutloud.com
- Alex Mandossian - In 2001 moved from NY to Marin – took a huge pay cut – (from \$300K to \$63,000) Asked the following question that he learned from Bob – “What must happen to make it inevitable to turn my annual income into my monthly income?” Asked in 2001 – happened by 2005.
- If you ask “Why would it be impossible to fail?” All I think about are impossibilities and failure.
- The bigger the why the easier the how

Create or Disintegrate

- Essence of your being is for growth – the spirit is for growth
- No one can cause you to think anything
- Calm down but speed up
- Set the goals big enough – example: Bob is getting his own jet where he can stand up comfortable and cross the ocean.

Suggestology

- Lasanoff – Bulgarian Psychologist
- Everything speaks
- Taught languages in 20 days
- Was an incredible teacher because he understood the basics

Goal setting vs. Goal Achieving

- They are different processes.
- Goal setting is an intellectual endeavor while goal achieving is a lawful process.
- A new way of thinking

Clearing the Mind

- How do you clear with so many distractions (advertising, family, negative people)
- The only corner of the universe you can change is yourself
- What to do about someone who is negative in your life? Write down 10 things you like about them, read them everyday and visualize the person this way. You program your own mind to change your perception of them. If you stay in their negative vibration you are only fueling the fire.

The Law of Attraction

- Is always working
- You are attracting what you are thinking.
- The Will gives you the ability to concentrate and decide what to think about.
- Pay attention to what you are doing –
- Raise the tide so all the boats rise.
- For example: Virtual Seminar Week – great idea with 49 faculty members – huge task. Alex focused on the ways he could do it – not the obstacles.
- Ideas are a dime a dozen but the person who acts on them is worth a million dollars.

“I can’t focus on what I want”

- Very common problem
- Stop saying can’t
- “I am so happy and grateful now that everything I want is flowing into my consciousness and will keep me happy all day.
- Trying is failing with honor – stop trying and do it.

Measuring results

- How do I know I am actually reprogramming?
- If you are questioning you are entertaining the negative
- Faith based on understanding - understanding comes from study.
- Keep on it –repetition alters programming
- Hear with the ears – listen with emotions
- Repetition is essential for reprogramming
- It’s the emotions you have to alter not the intellect
- “As a Man Thinketh” – read it over and over again

The Goal Achiever Program - What can people expect from this program?

Part 1: Goal Setting

- Intellectual exercise using your perception, will, reason, imagination and educated mind to build an image and hand it over to the universal.
- What do I want to do?
- Shopping list of 30 things you want to do
- Prioritize
- Nail A1 goal
- Setting is an intellectual exercise.

Part 2: Goal Achieving

- Universal, subconscious, spiritual side that deals with laws.
- Perpetual transportation of energy
- Listen to the CD's
- Let it guide you through the exercise book

What do we do?

- The key is not the investment it is the implementation
- Take the time – get away from phone, tv, e-mail, computer) to listen
- Do everything I tell you to do exactly how I tell you
- Brand new world and better understanding

Is there a sequel to The Secret?

- Yes – I think it is called “The Next Step”

I am in a bad mood – what do I do?

- Negative vibration
- Take control of you mind
- Visualize lavender energy - Are you going to take the energy and make it positive or negative
- Your bad mood is probably a habit

Will it work for health problems?

- You can not give any energy to the disease
- The only choice is perfect health
- “I am so happy and grateful my body is getting healthier, stronger and happier. “

Kids

- Report card has nothing to do with your potential
- Find out something about self image
- They need to build an image of themselves as an honor student
- Have kids make the report card

How do we order The Secret?

www.theseecret.tv

What do you do during the day? What don't you do?

- No lawn, pool, fixing house or cooking.
- I don't do anything – I can hire someone else to do.
- I want to be free to think.
- Do Something – Do Anything – Be Creative

What do I do if I am surrounded by negative people?

- Give this program to the negative people in your life

More on the program

- You need a purpose, a vision, a goal. If you purchase the program, we will send you a purpose script and mp3 download. Follow it to the letter
- Has to have a spiritual component – it is complete
- Giving is a great secret to life – let go of it completely – it picks up speed and it accelerates
- You have to love your own energy - you can not give what you have not.
- Go celebrate who we are
- Take the kinks out of the hose
- At ease so no disease
- Open the chakras

How can we apply this with our children?

- Treat them as human beings
- The only thing they don't have that you have is vocabulary and experience
- Mind works the same
- The twilight state is the state between awake and asleep.
- Plant beautiful ideas in their minds in this state.
- "I am so happy and grateful that I wake up in with a smile on my face and ready to have fun."
- Gentlerevolution.com
- Program the subconscious

What is consistent with top performers and achievers

- Between 3-7 some parental figure gave them blind encouragement
- Maslow said we need someone to support us against our inner judge

When is your next seminar?

- Not scheduled right now – we will send you an announcement (if you have already ordered program) when we announce.

Does this help with addictions?

- You need to see yourself free of the addiction
- "I am so happy and grateful that I only ingest stuff that makes me feel great and strong.
- Break the habit

VICTIMIZATION is the world's worst addiction.

- We attract these situations
- Victims can't win
- I am the cause of my problems
- Book: You Were Born Rich - Bob will send an e-book to all people who order program
- Worry to Fear to Anxiety to Suppress to Depress to Disease

What other readings do you recommend?

- As A Man Thinketh by James Allen
- Think and Grow Rich by Napoleon Hill
- U2 (U squared) by Pritchett
- Master Key System

I don't know what to start working on?

- Hang the list on a wall and throw a dart. Start there.

Does program help overcome fear?

- Fear is an emotion from doubt and worry
- Hit it head on
- Fear knocked on the door – faith answered and no one was there

Does it help in changing a bad habit?

Change one at a time and replace it with a new habit.

The Law of Laws and Other Laws

- Cause and Effect is The Law of Laws
 - Givers gain
 - Cannot sow without reaping
- Law of Vibration
- Law of Attraction

Mastermind Principle

- Accelerates the law of attraction and
- The only way to have power
- One person has never done anything of any consequence
- If you purchased program Bob will send instructions for how to set up a mastermind group

Final Thoughts

- Sit Down
- Ask yourself what do I really want?
- Begin present tense
- Read it
- Visualize it
- Get emotionally involved